

AOTG Capacity Development Plan

10 - YEAR

COMPREHENSIVE PLAN



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About Us

Admin On The Go, Inc., or AOTG is a virtual business development company that works nationally. Our goal as a Economic and Small Business Development Company is to make sure all business owners and entrepreneurs have the resources and access they need to start and operate a successful business

AOTG first began in 2014 and restructuring in 2020 to set in place its design as a corporation to better assist business owners and entrepreneurs in the way they need assistance.

AOTG's founder and CEO comes from a family with a background of business ownership and independent contracting. All of her education, experience and background has brought AOTG into the existing company it is and plans to become.



The Beginning Years

AOTG has been working with for-profit businesses, nonprofit organizations and entrepreneurs to bring access, resources and education to business owners.

We begun with a focus on black or African American Born business owners and entrepreneurs that lack the knowledge, resources and access they need to start and operate a business.

Since reorganizing as a Corporation in January 2020, we have registered over 25 businesses, written over a hundred thousand in grant awards, assisted with government contracting, research, workshops, classes, bootcamps and tons of business consulting.

AOTG has also learned many things making sure our company is always up to date with business services and needs.



Our Next Five Years

As AOTG continues to grow, expand and maximize our services, focus on our mission and prioritize our intentional target market. Our only goal is to make sure all business owners have the chance to gain access, start, operate, grow and succeed in their business dreams.

As we create more access to disenfranchised entrepreneurs, the company will be seeking to accomplish the following GOALS:

- To increase awareness of our corporation at a national level.
- Acquire financial resources to provide more free services, discounts and scholarships to business owners and entrepreneurs.
- Provide Funding in the forms of forgivable, no-interest loans, grants and endowment funds to 100 businesses.
- Give more access and opportunity to attend classes, workshops and bootcamps.
- Create a larger network of Partnerships.
- Recruit Shareholders.



Our Next Five Years ^(part II)

AOTG not only has GOALS for our business to grow and expand giving us the ability to have and provide more access to business owners, we also have GOALS on how we want to service business owners and entrepreneurs, to give them more opportunities to expand and gain access to more prospects.

Our mission is to see business owners succeed in business. Our vision to make sure everyone has a right to receive equitable business access to resources.

The GOALS for our entrepreneurs, new and existing business owners are:

- Recruit and Educate 7,500 Entrepreneurs, New and Existing Business Owners
- Register 2500 New Businesses
- Help 1000 Businesses get Business Financing
- Fund 200 Business with Business Funding
- Help 100 Businesses reach 5 years.
- Help 20 Businesses go beyond 10 years.



Our Next Five Years ^(part III)

AOTG will use the 2024 through 2029 years to plan and implement the steps and phases needed to accomplish the goals set fourth for our corporation's next five years. One major step into our future will be to provide funding to businesses the way entrepreneurs need it and in a BIG way.

Our plan has been slightly altered in terms of providing more discounted services. However, many of our earlier intentions have remained; like serving black or African American born business owners and entrepreneurs, providing opportunity for low-income individuals and offering free education and we are happy to do it for those who need it the most. In our efforts to bring entrepreneurs and business owners the best services possible, much of our time in re-envisioning has included:

- Redesigning our website and other online media platforms
- Building a larger network of partnerships
- Getting professional development for staff
- Earning Certifications & Licensing
- Expanding our reach
- Accessing opportunities



10-Year Projection

After increasing our bandwidth and accomplishing our goals from our five-year plan AOTG will visualize and project where they want to be and take business owners. Our goals are BIG and so is our VISION as we leave out of 2029 and into our next ten-years of business. The projections of our accomplishments for the next ten years are simple. Increase economic impact through business development. Our projected GOALS are all geared around that projected outcome. Below are the 5 goals project to build on are:

- Assist 1000 business owners in reaching their next milestones in business.
- Fund 750 businesses
- Decrease the generational wealth gap through black business ownership.
- Educate 10,000 entrepreneurs, new and existing business owners.
- Create access for 1500 new businesses.



How You Can Help

As a business development company that is committed to providing business services and opportunity for all business owners and entrepreneurs. We look to all potential prospects to help us increase our revenue to be able to offset our cost as a FOR-PROFIT business corporation. Since we do not qualify for foundation and many other grants, and government contracting, and service of sales just isn't always enough. Because of this, we ask you to do a few things to assist us in the offsets we experience in our revenue by either bringing in funding or increase revenue through sales by:

- Asking that you follow and like us on social media accounts and share our content for others.
- Promote our services and educational opportunities to your friends and networks.
- Donate
- Buy a service and give a review.
- Promote us on your social channels.

Everything helps us grow and build and we appreciate all you do.



Special Thank You!

We want to thank you for taking your time to read about our future business plans for our company to build economic development through small business development. Closing the generational wealth gap, one business at a time.

We also want to thank the businesses we have worked with and & will work with in the future.

